

2024 selection



1. HISTORY OF MARY

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2. IN THE PRESENT DAY



3. SOCIAL RESPONSABILITY



4. SERVICES

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5. PRODUCTS



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↔ HISTORY OF MARY ↔

In 1919, Mary Delluc, a chocolate aficionado, was looking to share her creations with the world. She founded what would become the Mary chocolate shop in Brussels, espousing excellence and quality, which remain a tradition at Mary to this day.

To attract clients that would appreciate such refinement, she chose to open her shop at 126 rue Royale in Brussels, a street frequented daily by the king and very popular among members of the aristocracy and bourgeoisie looking to meet the monarch.

The chocolate shop quickly became a tea salon, furnished in the Art Deco style of the time. This salon was Mary Delluc's chance to share her passion and establish herself as a legend, in both the unique taste and the beauty of her delicately-formed chocolates, filled with amazing pralines made from a secret recipe that only she knew.

Like any good host, Mary kept a list of every customer's favorite chocolates in a guestbook. And while the quality of the raw ingredients and the final chocolate products was Mary's primary concern, her extreme refinement was also reflected in her products' presentation, from chocolate boxes to window displays.

True wonders of all sizes and shapes, handmade and often wrapped in solid or printed silk, the luxurious boxes were real works of art. Displayed in lavishly decorated shop windows and displays arranged to be perfectly in tune with the seasons, both the tins and the "bonbons" they contained established Mary Chocolatier's reputation among chocolate lovers.

Soon "shop" became plural, and other Mary stores were established, notably on Rampe de Flandre in Ostend, Avenue de Littoral in Zoute, and 46 rue du Faubourg Saint-Honoré in Paris. In 1942, Mary received the title of Belgian Royal Warrant Holder for the first time, a title that was renewed three times: in 1990 by His Majesty King Baudouin I, in 1990 by His Majesty King Albert II, and finally in 2013 by His Majesty King Philippe I.

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↔ IN THE PRESENT DAY ↔

Today, we continue Marie Delluc's dream by adhering to the principles she instilled in us. Excellence, quality, and tradition have been the guiding principles throughout Mary's history and remain so today.

Our artisan chocolatiers hand-craft Mary's Belgian pralines daily, filling them with ganache, praline, caramel, cream, and marzipan. The hand-rolled truffles complete the array of chocolates designed for connoisseurs. Each chocolate is created in Brussels with the intent to attain the perfect harmony of flavors, scents, textures, and appearance.

At Mary, we exclusively work with origin chocolate. We use cocoa beans from a specific origin and do not blend from different regions. This ensures a unique taste experience.

We distinguish three types of cocoa beans.

The Forastero is the most common. The global cocoa production consists of 80% of this bean. In addition, there is the production of Trinitario, accounting for 10-15%.

The last type of cocoa, Criollo, is the most exclusive.

Only 1% of cocoa bean production is made from this variety, known as white gold.

At "Mary's hacienda Maya Cacao Criollo" in Tikul, Mexico we cultivate Criollo. Every chocolate lover should taste this pure flavor of perfection.





"Mary's hacienda Maya cacao criollo", harvest 2024, Mexico



→ SOCIAL RESPONSABILITY ↔

Since 2012, mary owns its cocoa plantation in Tikul, Mexico. The lands are over 2000 years old with a highly nutritious soil, ideal for cultivating our Criollo beans.

The original Maya population still resides near our plantation, and they are responsible for cultivation. For them, cultivating chocolate is a very symbolic job. Working the lands of their ancestors creates a direct link with their gods. They are very proud to be involved in the foundation of our product.

We attach great importance to the welfare of the local community. We doubled wages, ensuring that some villagers no longer have to move away to support their families. We contribute to improving living conditions by building general infrastructure, improving housing, and even developing recreational infrastructure such as baseball fields.











▷ OTHER INFORMATION <>>>





We deliver to the following countries:

- Europe
- UK
- Switzerland
- USA
- Canada
- Japan
- South Korea

Please contact us for other destinations.

We are pleased to send to multiple addresses. We send you an Excel file to fill out and we take care of the rest.

EVENTS

We want to be part of your special occasions. Don't hesitate to contact us for a personalized approach.





BALLOTINS 🗇 These elegant ivory boxes contain a varied assortment of Mary chocolates. A delicious assortment of caramel, fresh cream, ganache, praliné and marzipan fillings. Ballotin de pralines mini Réglette de pralines 6,13€ VAT excl. 14,15€ VAT excl. Net weight: 25g Net weight: 75g ARTISAN CHOCOLATIER



BALLOTINS These elegant ivory boxes contain a varied assortment of Mary chocolates. A delicious assortment of caramel, fresh cream, ganache, praliné and marzipan fillings. Ballotin de pralines 250g Ballotin de pralines 750g 27,83€ VAT excl. **83,49€** VAT excl. Net weight: 250 g Net weight: 750 g ARTISAN CHOCOLATIER ARTISAN CHOCOLATIER CHOCOLATIER ARTIS Ballotin de pralines 500g Ballotin de pralines 1kg **55,66€** VAT excl. 111,32€ VAT excl. Net weight: 500 g Net weight: 1 kg ARTISAN CHOCOLATIER ARTISAN CHOCOLATIER N CHOCOLATIER

ARTIS



TRUFFLES



ICONIC BOXES $\diamond \diamond$



PRESTIGE BOXES \Diamond Our Prestige boxes contain a varied selection of Mary's best products. Enjoy the refinement of its flagship products, presented in a luxurious gift box. Boîte Prestige n°1 Boîte Prestige n°3 61,80€ VAT excl. 221.23€ VAT excl. Net weight: 550 g Net weight: 1900 g Boîte Prestige n°2 140,09€ VAT excl. Net weight: 1200 g



NAPOLITAINS



WINTER PRODUCTS



This holiday season we have stars in our eyes. The celestial map as a guide for a prosperous 2025. The chocolates and the boxes are both part of the limited winter collection.

Stella

23,11€ VAT excl.

Net weight: 150 g

Céleste (250gr) 40,09€ VAT excl. Net weight: 250 g



A glamorous holdiay box filled with a delightful assortment of Mary chocolates. A delicious composition of caramel, fresh cream, ganache, praliné, and marzipan fillings.





ORDER INFORMATION



Our team is at your complete service for requests and quotes.

- +32 (0)2 737 72 46
 +32 (0) 472 71 20 51
 a.knapen@mary.be
 - www.mary.be



For the order confirmation we need:

- personalization details
- delivery details
- a signed quotation
- full payment



| | | ~> | PRICE LIST \Leftrightarrow | | |
|--|--------------------------|------------|------------------------------|----------------------------|--------------------------------|
| | UNIT PRICE EXCLUDING VAT | SHELF LIFE | NET WEIGHT | DIMENSIONS | CASE COUNT |
| BALLOTINS | | | | | |
| Ballotin de pralines mini | 6,13 € | 3 months | 25 g | L 8,2 x h 3,5 x w 4,7 cm | 144 |
| Réglette de pralines | 14,15 € | 3 months | 75 g | L 21,5 x h 4 x w 4,5 cm | 50 |
| Ballotin de pralines 250 g 🛛 🥏 | 27,83 € | 3 months | 250 g | L 13 x h 6,3 x w 7,8 cm 🤇 | 27 |
| Ballotin de pralines 500 g | 55,66 € | 3 months | 500 g | L 15,5 x h 7,7 x w9,4 cm | |
| Ballotin de pralines 750 g | 83,49 € | 3 months | 750 g | L17,3 x h 9,4 x w 10,1 cm | 10 |
| Ballotin de pralines 1 kg | 111,32 € | 3 months | 1000g | L 19,4 x h 9,3 x w 11,9 cm | 8 |
| TRUFFLES | L N | | | | |
| Boîte ronde de truffes n°1 | 25,94 € | 3 months | 175 g | Diameter 14 cm h 3.5 cm | 20 |
| Boîte ronde de truffes n°2 | 51,89 € | 3 months | 450 g | Diameter 14 cm h 3.5 cm | 12 |
| | ín v | - | | | |
| ICONIC BOXES | 12,74 € | 1 | | | $\Delta \Lambda$ U_{Λ} |
| Rosine verte | 18,40 € | 3 months | 50 g | L 8,7 x h 3 x w 7,2 cm | 75 |
| Rosine | 30.66 € | 3 months | 100 g | L 16,8 x h 3,2 x w 7,8 cm | 30 |
| Rosine rose | JU.00 E | 3 months | 187,5 g | L 19,6 x h 3 x w 10,3 cm | 15 |
| PRESTIGE BOXES | Z | | | | |
| Boîte prestige n°1 | 61,79 € | | 485 g | L 19 x h 15,4 x w 13 | 4 📉 V |
| Boîte prestige n°2 | 140,09 € | | 1200 g | L 26,7 x h 21,3 x w 17,4 | 2 |
| Boîte prestige n°3 | 221.23 € | | 1850 g | L 32 x h 25,5 x w 20,6 | |
| NAPOLITAINS | | | | () < | A. |
| Mini ballotin <mark>de N</mark> apolitains | 10,85 € | 12 months | 87,5 g | L 8,2 x 3,5 x w 4,7 cm | 144 |
| Réglette de Napolitains | 29,72 € | 12 months | 263 g | L 21,5 x h 4 x w 4,5 cm | 50 |
| Petite boîte de Napolitains | 17,45 € | 12 months | 108 g | L 19,5 x h 3 x w 14 cm | 24 |
| Grande boîte de Napolitains | 32,55 € | 12 months | 216 g | L 29,5 x h 2,8 x w 19 cm | 12 |
| WINTER PRODUCTS | 124 | \sim | | a dva | |
| Mini ballotin de marrons glacés | 7,08€ | 4 months | 47 g | L 29,5 x h 2,8 x w 19 cm | 144 |
| Marrons glacés 4 pièces 🕺 🥖 | 13,21€ | 4 months | 94 g | L 8,2 x h 3 x w 8,2 cm | 72 |
| Réglette de marrons glacés | 16,51€ | 4 months | 118 g | L 21,5 x h 4 x w 4,5 cm | 50 |
| Stella | 23,11€ | 3 months | 150 g | L 9 x h 9 x w 9 cm | 18 |
| Céleste | 43,87€ | 3 months | 250 g | L 23,2 x h 3,7 x w 19,1 | 8 19 |
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