



# CORPORATE CATALOGUE

*2024 selection*

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## ◆◆ HISTORY OF MARY ◆◆



In 1919, Mary Delluc, a chocolate aficionado, was looking to share her creations with the world. She founded what would become the Mary chocolate shop in Brussels, espousing excellence and quality, which remain a tradition at Mary to this day.

To attract clients that would appreciate such refinement, she chose to open her shop at 126 rue Royale in Brussels, a street frequented daily by the king and very popular among members of the aristocracy and bourgeoisie looking to meet the monarch.

The chocolate shop quickly became a tea salon, furnished in the Art Deco style of the time. This salon was Mary Delluc's chance to share her passion and establish herself as a legend, in both the unique taste and the beauty of her delicately-formed chocolates, filled with amazing pralines made from a secret recipe that only she knew.

Like any good host, Mary kept a list of every customer's favorite chocolates in a guestbook. And while the quality of the raw ingredients and the final chocolate products was Mary's primary concern, her extreme refinement was also reflected in her products' presentation, from chocolate boxes to window displays.

True wonders of all sizes and shapes, handmade and often wrapped in solid or printed silk, the luxurious boxes were real works of art. Displayed in lavishly decorated shop windows and displays arranged to be perfectly in tune with the seasons, both the tins and the "bonbons" they contained established Mary Chocolatier's reputation among chocolate lovers.

Soon "shop" became plural, and other Mary stores were established, notably on Rampe de Flandre in Ostend, Avenue de Littoral in Zoute, and 46 rue du Faubourg Saint-Honoré in Paris. In 1942, Mary received the title of Belgian Royal Warrant Holder for the first time, a title that was renewed three times: in 1990 by His Majesty King Baudouin I, in 1990 by His Majesty King Albert II, and finally in 2013 by His Majesty King Philippe I.



## ◇ IN THE PRESENT DAY ◇

Today, we continue Marie Delluc's dream by adhering to the principles she instilled in us. Excellence, quality, and tradition have been the guiding principles throughout Mary's history and remain so today.

Our artisan chocolatiers hand-craft Mary's Belgian pralines daily, filling them with ganache, praline, caramel, cream, and marzipan. The hand-rolled truffles complete the array of chocolates designed for connoisseurs. Each chocolate is created in Brussels with the intent to attain the perfect harmony of flavors, scents, textures, and appearance.

At Mary, we exclusively work with origin chocolate. We use cocoa beans from a specific origin and do not blend from different regions. This ensures a unique taste experience.

We distinguish three types of cocoa beans.

The Forastero is the most common. The global cocoa production consists of 80% of this bean. In addition, there is the production of Trinitario, accounting for 10-15%.

The last type of cocoa, Criollo, is the most exclusive.

Only 1% of cocoa bean production is made from this variety, known as white gold.

At "Mary's hacienda Maya Cacao Criollo" in Tikul, Mexico we cultivate Criollo.

Every chocolate lover should taste this pure flavor of perfection.



"Mary's hacienda Maya cacao criollo", harvest 2024, Mexico



## SOCIAL RESPONSABILITY



Since 2012, Mary owns its cocoa plantation in Tikul, Mexico.

The lands are over 2000 years old with a highly nutritious soil, ideal for cultivating our Criollo beans.

The original Maya population still resides near our plantation, and they are responsible for cultivation. For them, cultivating chocolate is a very symbolic job. Working the lands of their ancestors creates a direct link with their gods. They are very proud to be involved in the foundation of our product.

We attach great importance to the welfare of the local community. We doubled wages, ensuring that some villagers no longer have to move away to support their families.

We contribute to improving living conditions by building general infrastructure, improving housing, and even developing recreational infrastructure such as baseball fields.





## ◇ SOCIAL RESPONSABILITY ◇





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## SERVICES

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A BOUQUET OF FLAVORS TO SAY THANK YOU.

HOW WOULD YOU LIKE TO THANK YOUR CLIENTS ?

BY OPENING THEM UP TO A WORLD OF FLAVOR OR HONOR YOUR PARTNERS WITH A UNIQUE TOKEN OF APPRECIATION?

GIVE OUR CHOCOLATE SWEETS AS A GIFT OF APPRECIATION TO THOSE WHO WORK WITH YOU EVERY DAY.

AS A BUSINESS GIFT OPTION, WE OFFER A LARGE ARRAY OF BOXES WITH YOUR FAVORITE MARY CHOCOLATES.

THESE REFINED TOKENS OF APPRECIATION CAN BE PRESENTED IN CHIC, CLASSIC, UNIQUE, OR PERSONALIZED PACKAGING.

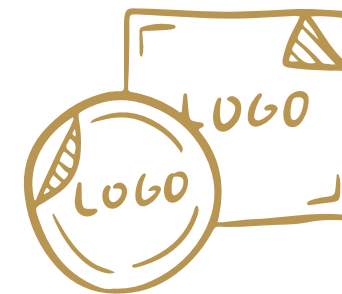
# CUSTOMIZATION



MESSAGE CARDS



HANG TAGS



STICKERS



SLEEVES



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## OTHER INFORMATION

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### DELIVERY

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We deliver to the following countries:

- Europe
- UK
- Switzerland
- USA
- Canada
- Japan
- South Korea

Please contact us for other destinations.

We are pleased to send to multiple addresses.

We send you an Excel file to fill out and we take care of the rest.

### EVENTS

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We want to be part of your special occasions. Don't hesitate to contact us for a personalized approach.



## PRODUCTS





## BALLOTINS

These elegant ivory boxes contain a varied assortment of Mary chocolates.  
A delicious assortment of caramel, fresh cream, ganache, praliné and marzipan fillings.

### Ballotin de pralines mini

6,13€ VAT excl.  
Net weight: 25g



### Réglette de pralines

15.09€ VAT  
excl. Net  
weight: 75g



## BALLOTINS

These elegant ivory boxes contain a varied assortment of Mary chocolates.  
A delicious assortment of caramel, fresh cream, ganache, praliné and marzipan fillings.

### Ballotin de pralines 250g

27,83€ VAT excl.  
Net weight: 250 g



### Ballotin de pralines 750g

83,49€ VAT excl.  
Net weight: 750 g



### Ballotin de pralines 500g

55,66€ VAT excl.  
Net weight: 500 g



### Ballotin de pralines 1kg

111,32€ VAT excl.  
Net weight: 1 kg





## TRUFFLES

Our beautiful selection of truffles placed in an elegant classic white and gold Mary box.  
These round boxes contain an assortment of our best truffles : hazelnut praliné, berry ganache, coconut praliné, almond praliné, chocolate and coffee ganache.

### Boîte ronde de truffes n°1

26.32€ VAT excl.  
Net weight: 175 g



### Boîte ronde de truffes n°2

56.51€ VAT excl.  
Net weight: 450 g





## ICONIC BOXES

Discover the universe of Mary's heritage in these vintage and iconic boxes filled with an assortment of pralines.  
A delicious composition of caramel, fresh cream, ganache, praliné, and marzipan fillings (possibility to choose your own selection of pralines).

### Rosine verte

13.11€ VAT excl.  
Net weight: 50 g



### Rosine rose

32.92€ VAT excl.  
Net weight: 187,5 g



### Rosine

22.55€ VAT excl.  
Net weight: 100 g





## PRESTIGE BOXES

Our Prestige boxes contain a varied selection of Mary's best products.  
Enjoy the refinement of its flagship products, presented in a luxurious gift box.

### Boîte Prestige n°1

63.11€ VAT excl. Net  
weight: 550 g



### Boîte Prestige n°2

140.47€ VAT excl. Net  
weight: 1200 g



### Boîte Prestige n°3

221.60€ VAT excl.  
Net weight: 1900 g





## NAPOLITAINS

Our Napolitains boxes contain a various selection of our small chocolate squares. Perfect gift to share.  
These boxes bring together 8 different flavors: coffee, salted almonds, milk 45%, Earl Grey tea, salted caramel, orange, dark 88% and white 31%.

### Mini ballotin de Napolitains

11.23€ VAT excl.  
Net weight: 67,5 g



### Petite boîte de Napolitains

18.77€ VAT excl.  
Net weight: 150 g



### Réglette de Napolitains

30.09€ VAT excl.  
Net weight: 202,5 g



### Grande boîte de Napolitains

32.92€ VAT excl.  
Net weight: 300 g





## WINTER PRODUCTS

Rigorously selected and candied with respect for artisanal expertise, our iced chestnuts are the perfect gift for your holiday tables.  
All presented with refinement in beautiful and classic boxes.

### Mini ballotin de marrons glacés

7.45€ VAT excl.  
Net weight: 47 g



### Marrons glacés 4 pièces

13,21€ VAT excl.  
Net weight: 94 g



### Réglette de marrons glacés

16.89€ VAT excl.  
Net weight: 202,5 g



## ◇◇ WINTER PRODUCTS ◇◇

This holiday season we have stars in our eyes. The celestial map as a guide for a prosperous 2025. The chocolates and the boxes are both part of the limited winter collection.

### Stella

23.49€ VAT excl.  
Net weight: 150 g



### Céleste

40.47€ VAT excl.  
Net weight: 250 g





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## ❖❖ WINTER PRODUCTS ❖❖

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A glamorous holdiay box filled with a delightful assortment of Mary chocolates.  
A delicious composition of caramel, fresh cream, ganache, praliné, and marzipan fillings.

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### Grande boîte Glamour

155,66€ VAT excl.  
Net weight: 1100 g





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## ORDER INFORMATION

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### CONTACT US

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Our team is at your complete service for requests and quotes.

☎ +32 (0)2 737 72 46

📱 +32 (0) 472 71 20 51

@ a.knapen@mary.be

🌐 [www.mary.be](http://www.mary.be)

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### ORDERING INSTRUCTIONS

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For the order confirmation we need:

- personalization details
- delivery details
- a signed quotation
- full payment



PRICE LIST

	UNIT PRICE EXCLUDING VAT	SHELF LIFE	NET WEIGHT	DIMENSIONS	CASE COUNT
BALLOTINS					
Ballotin de pralines mini	6,13 €	3 months	25 g	L 8,2 x h 3,5 x w 4,7 cm	144
Réglette de pralines	15.09€	3 months	75 g	L 21,5 x h 4 x w 4,5 cm	50
Ballotin de pralines 250 g	27,83 €	3 months	250 g	L 13 x h 6,3 x w 7,8 cm	27
Ballotin de pralines 500 g	55,66 €	3 months	500 g	L 15,5 x h 7,7 x w 9,4 cm	12
Ballotin de pralines 750 g	83,49 €	3 months	750 g	L 17,3 x h 9,4 x w 10,1 cm	10
Ballotin de pralines 1 kg	111,32 €	3 months	1000g	L 19,4 x h 9,3 x w 11,9 cm	8
TRUFFLES					
Boîte ronde de truffes n°1	25,94 €	3 months	175 g	Diameter 14 cm h 3.5 cm	20
Boîte ronde de truffes n°2	51,89 €	3 months	450 g	Diameter 14 cm h 3.5 cm	12
ICONIC BOXES					
Rosine verte	13.11€	3 months	50 g	L 8,7 x h 3 x w 7,2 cm	75
Rosine	22.55€	3 months	100 g	L 16,8 x h 3,2 x w 7,8 cm	30
Rosine rose	32.92€	3 months	187,5 g	L 19,6 x h 3 x w 10,3 cm	15
PRESTIGE BOXES					
Boîte prestige n°1	63.11€		485 g	L 19 x h 15,4 x w 13	4
Boîte prestige n°2	140.47€		1200 g	L 26,7 x h 21,3 x w 17,4	2
Boîte prestige n°3	221.60€		1850 g	L 32 x h 25,5 x w 20,6	1
NAPOLITAINS					
Mini ballotin de Napolitains	11.23€	12 months	87,5 g	L 8,2 x 3,5 x w 4,7 cm	144
Réglette de Napolitains	30.09€	12 months	263 g	L 21,5 x h 4 x w 4,5 cm	50
Petite boîte de Napolitains	18.77€	12 months	108 g	L 19,5 x h 3 x w 14 cm	24
Grande boîte de Napolitains	32.92€	12 months	216 g	L 29,5 x h 2,8 x w 19 cm	12
WINTER PRODUCTS					
Mini ballotin de marrons glacés	7.45€	4 months	47 g	L 29,5 x h 2,8 x w 19 cm	144
Marrons glacés 4 pièces	13,21€	4 months	94 g	L 8,2 x h 3 x w 8,2 cm	72
Réglette de marrons glacés	16.89€	4 months	118 g	L 21,5 x h 4 x w 4,5 cm	50
Stella	23.49€	3 months	150 g	L 9 x h 9 x w 9 cm	18
Céleste	40.47€	3 months	250 g	L 23,2 x h 3,7 x w 19,1	8



PRICE LIST

	UNIT PRICE EXCLUDING VAT	SHELF LIFE	NET WEIGHT	DIMENSIONS	CASE COUNT
Grande boîte glamour	155,66 €	3 months	1100 g	L 38 x h 3,8 x w 29 cm	



